

Message Text

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PAGE 01 TEHRAN 09953 041230Z

42

ACTION CU-04

INFO OCT-01 NEA-10 ISO-00 /015 W
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R 041030Z OCT 76
FM AMEMBASSY TEHRAN
TO SECSTATE WASHDC 9386
USIA WASHDC
INFO AMEMBASSY NEW DELHI
AMEMBASSY ISLAMABAD
AMEMBASSY KABUL

UNCLAS TEHRAN 9953

STATE FOR CU, USIA FOR ICS

E.O. 11652: N/A

TAGS: SCUL

SUBJ: PPP IR 17: AMSPEC GRANT FOR VIDEO ART SPECIALIST

REF FM 10, APRIL 29, 1977

1. POST REQUESTS WASHINGTON SUPPORT FOR SUBJECT PROJECT INVOLVING
AMSPEC GRANT FOR VIDEO ART SPECIALIST.

2. OBJECTIVE: PROGRAM IS DESIGNED TO EMPHASIZE RELATIONSHIP
BETWEEN NEW TECHNOLOGY AND ART AND TO SHOW HOW AMERICAN
ARTISTS RELATE TO TECHNOLOGICAL CHANGE. IT IS TIMED TO
COINCIDE WITH NATIONAL IRANIAN TELEVISION'S GRADUAL CHANGEOVER
TO COLOR TV BEGINNING IN OCTOBER.

3. SPEAKERS; POST REQUESTS DEPARTMENT RECEUIT LEADING AMERICAN
VIDEO ART SPECIALIST TO EXPLAIN HISTORY OF LATEST DEVELOPMENTS
IN U.S. VIDEO ART, TECHNIQUES INVOLVED, SIGNIFICANCE AND USE.
PREFERENCE WOULD BE NINA SINDELL OR SOMEONE OF LIKE REPUTATION.

4. AUDIENCE: ARTISTS, TV DIRECTORS AND PRODUCERS, CRITICS,
MINISTRY OF CULTURE OFFICIALS, CULTURAL LEADERS.

5. PROPOSED PROGRAMS: LECTURE-DEMONSTRATIONS, WORKSHIP/SEMINARS,
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AND TV APPEARANCE IN TEHRAN AND LECTURE-DEMONSTRATIONS IN SHIRAZ

AND ISFAHAN.

6. TIMING: POST WOULD LIKE SPEAKER FOR MINIMUM ONE WEEK IN JANUARY OR FEBRUARY. SECOND CHOICE APRIL OR MAY.

7. AGENCY SUPPORT: WILL NEED GOOD SELECTION OF SPEAKER SELECTED RECENT 1/2 INCH VIDEO ART TAPES, PREFEREABLY ENOUGH FOR THREE DIFFERENT PROGRAMS AND LOBBY DISPLAY, WITH WHATEVER ARTICLES AND BOOKS AGENCY AND SPEAKER FEEL WOULD BE APPROPRIATE.
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Message Attributes

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